

American Idol

Logo



One colour variation.

Incorrect usage



X



X

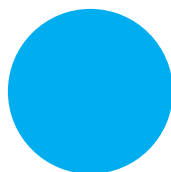


X

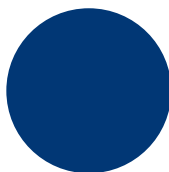


X

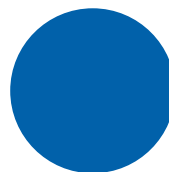
Core Colors



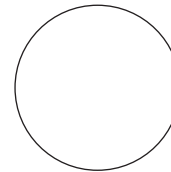
Process Cyan
100c 0m 0y 0k
Hex 6699FF



PMS 281
100c 72m 0y 38k
Hex 000066



PMS 286
100c 60m 0y 6k
Hex 0000CC



White
0c 0m 0y 0k
Hex FFFFFFFF

Legal Credit

A trademark credit (below), FremantleMedia logo and 19 logo must appear on all product, packaging or printed communication that features the logo.

American Idol® is a registered trademark
of 19 TV Ltd. and FremantleMedia North America, Inc.
Based on the television program 'American Idol'
produced by FremantleMedia North America, Inc. and 19 TV Ltd.
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Design Application

Please refer to the global 'Idols' brand guidelines to see practical examples of the logo in use and for guidance on design direction.

Replace  with  throughout.